



Press and Calendar Announcement

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Rise Recovery's 18th Annual Campaign Breakfast with Recovery Champions

Who: Rise Recovery
What: 18th Annual Campaign Breakfast with Recovery Champions
When: Friday, May 11, 2018 from 8:00 a.m. – 9:30 am
Where: The Omni Hotel at the Colonnade - 9821 Colonnade Boulevard

Why: Nearly 64,000 people died of drug overdoses in the US in 2016, and at least two-thirds of those deaths are linked to opioids. This number of fatal overdoses is higher than the number of deaths due to guns, auto accidents, or HIV/AIDS during any single year in the United States in the same year. Drug overdose is now the leading cause of death for people under 50, and many of those unfortunate victims are in their teens and 20s. This is not only a national but also a San Antonio public health emergency—from the south side to the north, addiction knows no geographic, economic, ethnic or gender barrier. According to data provided by the National Center on Addiction and Substance Abuse, Texas spends approximately 16.4% of the state budget on programs and services related to addiction and substance use. However, only two pennies per dollar spent goes toward prevention and treatment. Join us as we celebrate the champions in our community who support and fight for the lives of our families and friends struggling with the disease of addiction. Hear personal recovery stories from individuals and families impacted by this epidemic in our community and what we are doing together to make a real, positive impact in San Antonio.

An Internationally Renowned CEO's Personal Journey: This event is hosted by Frank Holmes, internationally renowned thought leader, CEO of Global Investors and Rise Recovery board member. Frank Holmes is a frequent commentator on the financial television networks CNBC, Bloomberg, BNN and Fox Business, and has been profiled by *Fortune* as well as *The Financial Times*. Mr. Holmes will speak on his journey to success, and what happened when addiction touched his life.

Sit-down with Mayor Ron Nirenberg: The Mayor will discuss tackling the biggest issue facing our city's public health and safety: the devastating erosion of youth and families due to drugs and alcohol. As the Mayor recently noted on the issue: *"We need to get a handle on what we know is coming. Today, more people died from drug-related overdoses in America than from car accidents and guns combined. Together, we are investing in real and positive change that will help bring the power of recovery to all of greater San Antonio."*

About Event: Rise Recovery's Annual Breakfast is the organization's primary fundraising and awareness event. This year, the purpose will be to recognize the city's champions of recovery, those who have made a difference in addressing the devastating impact, especially overdose deaths of young people that stem from addiction. In addition to Mr. Holmes' presentation and the sit-down with the Mayor, the Breakfast will include a video, testimony from Rise Recovery participants, a Program update, matching grant fundraiser, raffle, and auction. Rise Recovery is expecting at least 500 business, military and civic leaders, and members from our recovery community in attendance.

Rise Recovery: Our mission is to help teens, young adults, and families overcome the effects of drugs and alcohol, and partner with the community on education and prevention. Established 40 years ago, Rise Recovery, a San Antonio nonprofit organization, provides a safe and confidential environment in which our community can have a sober and purposeful life with their peers, while also sharing solutions to the issues they face in their daily lives, all at no charge to the community. In the past year alone, Rise Recovery served 3,300 individuals – a 60% increase from four years prior.

Table Sponsorships/Individual tickets: Visit our website at <http://www.riserecovery.org/about-us/special-events/>